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## **To: Interested Parties**

## Subject: By a Ten-to-One Margin – Voters Across the United States Support a Ground-Based Backup to GPS

## Date: January 30, 2025

A new national Public Policy Polling survey finds that, by a ten-to-one margin, voters say they support the creation of a ground-based complement and backup to our Global Positioning System, or GPS. Only 6% of voters say they oppose creating a backup system. Majority support is seen across various demographic categories such as gender, political party, and age groups.

When testing arguments in favor of building a backup to GPS, support grows with large majorities of voters seeing various arguments as compelling:

- A total of 83% say they find it either very convincing (54%) or somewhat convincing (29%) that backup to GPS will ensure public safety professionals, like first responders, are able to act fast to locate people.
- A total of 82% say they find it either very convincing (47%) or somewhat convincing (35%) that a backup to GPS is crucial for safeguarding American commerce, public safety, and national security.
- A total of 81% say they find it either very convincing (47%) or somewhat convincing (34%) that a backup to GPS will allow the United States to keep pace with China.
- A total of 81% say they find it either very convincing (48%) or somewhat convincing (33%) that the US should move forward with the creation of a backup to GPS since a GPS outage would cost our economy \$1.6 billion per day.

Other key results from the survey include finding that 68% of voters agree creating a backup to GPS is an urgent national security need. Just 12% disagree.

Public Policy Polling surveyed 1,133 registered voters nationally from January 24-25, 2025. The margin of error is +/- 2.9%. 60% of interviews for the survey were conducted by text message and 40% by telephone. For access to the full results, click <u>here</u>.

